

the chair blanket™

The Original Cozy Chair Cover



WATERPROOF

COZY



AS SEEN ON
SHARK

TANK™

AS SEEN ON



WHOLESALE PROGRAM

Our Story



**PROUD FAMILY-OWNED
SMALL BUSINESS**



**WOMAN-OWNED
BUSINESS**

The Chair Blanket™ was invented on a cold evening when our founders sat around a fire, frustrated by wet, dirty outdoor chairs. Realizing the need for a solution that could protect chairs and offer comfort, they created The Chair Blanket™. Designed with a waterproof side and a cozy side for warmth, it makes sitting anywhere easy and comfortable – transforming any seating situation into a warm and enjoyable experience.

SOLD OUT 7 TIMES!

The Solution For Wet Dirty Chairs

Perfect For: Backyards | Camping | Picnics | Travel | Sporting | Stadium Seat | Tailgating and more!



FEATURES



Reversible:
Waterproof
+ Comfy Side



Waterproof
Side



Fits
Most Chairs



Machine
Wash + Dry



Cozy
Side



Integrated
Carry Pouch



Year-Round
Comfort



Secures in
Windy
Weather

How it Works: Quick + Easy to Use

Turn Any Seat Into A Cozy Retreat!

1



Dirty, Cold, Wet, or
Uncomfortable
Chair

2



Add
The Chair
Blanket™

3

**NEW! ChairSnug™
Technology**



Stretchy Fabric
Secures It to the
Back of Any Chair

4



Sit, Relax,
+ Stay
Cozy

Scan the QR Code to Watch
The Chair Blanket™ in Action

LEARN MORE



the chair blanket™
The Original Cozy Chair Cover

WHOLESALE PROGRAM

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THE CHAIR BLANKET™ – AS SEEN ON SHARK TANK

The Chair Blanket™ made waves on Shark Tank when it aired on March 4, 2026, Season 17, Episode 12. Chris and Tiffany stepped into the Tank and introduced millions to the solution for cold, wet, dirty, uncomfortable chairs - The Original Cozy Chair Cover.

Promo



Fully Custom



All the Sharks were sitting on fully custom versions of The Chair Blanket™.

Meet Our Shark



We struck a deal with Robert Herjavec on the carpet.

THE CHAIR BLANKET™ – AS SEEN ON SHARK TANK

The Sharks LOVE The Chair Blanket™



Robert Herjavec



Lori Greiner



Fawn Weaver



**Kevin "Mr. Wonderful"
O'Leary**

Use It Anywhere, In Any Season

PORTABLE + COMPACT + EASY TO PACK FOR

- ✓ Sports Events
- ✓ Stadium Seats
- ✓ Camping
- ✓ Tailgating
- ✓ Backyards
- ✓ Gifts
- ✓ Picnics
- ✓ Vacations
- ✓ Travel
- ✓ Cars / RVs
- ✓ Balconies
- ✓ And MORE!

USE ALL YEAR LONG

- ✓ Spring
- ✓ Summer
- ✓ Fall
- ✓ Winter



Adirondack + Patio + Deck Chairs



Portable Folding Chairs + More



Stadium + Arena + Concert Seats

Reviews

“...COMPLETELY EXCEEDED MY EXPECTATIONS!”



“The chair blankets are the perfect solution to cold wet chairs! Beautifully made! I love that the carrying bag is attached! Great product!” – Janice K.

★★★★★



“Bought as Christmas gift for our daughter and family in San Diego! They love them!” – Marcia F.

★★★★★



“Love these! Using on our deck chairs in cold and snowy Colorado. It’s great that they are cozy and waterproof!” – Mary S.

★★★★★



“The chair covers have completely exceeded my expectations! They are soft and comfy, they are reversible, to waterproof, and they have their own built in pouch to stow them in like a tiny sleeping bag!” – Vicky H.

★★★★★

THE CHAIR BLANKET™ – FABRIC OPTIONS

the chair blanket™

The Original Cozy Chair Cover

- Cozy, Comfy Top
- Waterproof + Windproof Bottom
- Elastic Back Stretches to Fit
- Fits Most Chairs
- Attached Carry Bag (included)
- Machine Wash + Dry
- Sold Out 5 Times
- Year-Round Comfort + Reversible
- Perfect For Backyards, Beaches, Swimming, Hunting, Camping, Picnics, Travel, Sports, Stadium Seats, Tailgating, and more!

LEARN MORE



**PROUD FAMILY-OWNED
SMALL BUSINESS**



**WOMAN-OWNED
BUSINESS**

AS SEEN IN



yahoo!

REALSIMPLE

Polar Fleece

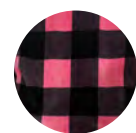


**Super Soft
Cozy Polar Fleece**

REALTREE EDGE Camouflage
Pattern ©2016 of Jordan
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Red Plaid



Pink Plaid



Grey Plaid



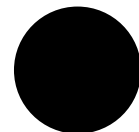
Blue Plaid



Green Plaid



Purple Plaid



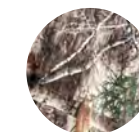
Black Solid



USA Stars



Floral



Realtree Edge™

Beach Towel



**Quick-Dry,
Sand-Resistant Towel**



**Odor Resistant +
Moisture Wicking**



**Performance
Micro Terry**



American Wave



Aloha



Blue Tide

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THE CHAIR BLANKET™ – CUSTOM OPTIONS

Fully Custom Polar Fleece

NEW

Ready to Ship 60 Days After Art Approvals. MOQ: 200.

Create Your Design or Let Us Help. PMS Color Matching Available.



EXAMPLE

Includes Custom Matching Attached Carry Bag

Fully Custom Dye Sublimation

Fully Custom Beach Towel

NEW

Ready to Ship 60 Days After Art Approvals. MOQ: 200.

Create Your Design or Let Us Help. PMS Color Matching Available.



EXAMPLE

Includes Custom Matching Attached Carry Bag

Fully Custom Dye Sublimation

Custom Embroidery

NEW

Embroidery quotes available upon request.

Full Color Embroidery on Front



EXAMPLE

Includes Attached Carry Bag

Packaging and POP Design

Hangtag

2.75" W x 3.5" H



Front



Back

Retail Packaging

10" W x 4" D x 13" H



Front



Back

- Machine Wash and Dry
- Material: 100% Polyester
- Weight: 2.5 lbs.

Custom Shelf Displays & Free-Standing Displays are Available



Front



Back

6 Unit Tray Pack

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