

paragon insights

LOGOS

PRIMARY STACKED



SECONDARY STACKED



HORIZONTAL



ICON



COLOR PALETTE



CMYK: 100/91/7/32
RGB: 11/34/101
HEX: 0B2265
PMS: 2758 (100%)



CMYK: 32/29/2/10
RGB: 177/184/206
HEX: B1B8CE
PMS: 2758 (32%)

BRAND FONTS

Logo

Quicksand Bold

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNPOQRSTUVWXYZ
1234567890

Quicksand SemiBold

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNPOQRSTUVWXYZ
1234567890

Headings - Barlow Bold

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNPOQRSTUVWXYZ
1234567890

Body Copy - Barlow Regular

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNPOQRSTUVWXYZ
1234567890

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LOGO VARIATIONS

PRIMARY STACKED



SECONDARY STACKED



HORIZONTAL



ICON

