

the chair blanket™

The Original Cozy Chair Cover

WATERPROOF

COZY



AS SEEN ON



familyRVing
OFFICIAL PUBLICATION OF FAMILY RV ASSOCIATION

REALSIMPLE

WHOLESALE PROGRAM

Our Story



**PROUD FAMILY-OWNED
SMALL BUSINESS**



**WOMAN-OWNED
BUSINESS**

The Chair Blanket™ was invented on a cold evening when our founders sat around a fire, frustrated by wet, dirty outdoor chairs. Realizing the need for a solution that could protect chairs and offer comfort, they created The Chair Blanket™. Designed with a waterproof side and a cozy side for warmth, it makes sitting anywhere easy and comfortable – transforming any seating situation into a warm and enjoyable experience.

SOLD OUT 5 TIMES!

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WHOLESALE PROGRAM

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The Solution For Wet Dirty Chairs

Perfect For: Backyards | Camping | Picnics | Travel | Sporting | Stadium Seat | Tailgating and more!



COZY SIDE:
Helps keep you warm
and comfortable.

WATERPROOF SIDE:
Blocks out wet, dirty,
cold chairs and wind.

**It's the Perfect
Fire Pit Accessory**

ATTACHED CARRY BAG:
Never gets lost.

FEATURES

-  **Reversible:**
Waterproof
+ Comfy Side
-  **Waterproof
Side**
-  **Fits
Most Chairs**
-  **Machine
Wash + Dry**
-  **Cozy
Side**
-  **Integrated
Carry Pouch**
-  **Year-Round
Comfort**
-  **Secures in
Windy
Weather**

How it Works: Quick + Easy to Use

Turn Any Seat Into A Cozy Retreat!

Scan the QR Code to Watch The Chair Blanket™ in Action

1



Dirty, Cold, Wet, or Uncomfortable Chair

2



Add The Chair Blanket™

3



Stretchy Fabric Secures It to the Back of Any Chair

4



Sit, Relax, + Stay Cozy



Use It Anywhere, In Any Season

PORTABLE + COMPACT + EASY TO PACK FOR

- ✓ Sports Events
- ✓ Stadium Seats
- ✓ Camping
- ✓ Tailgating
- ✓ Backyards
- ✓ Gifts
- ✓ Picnics
- ✓ Vacations
- ✓ Travel
- ✓ Cars / RVs
- ✓ Balconies
- ✓ And MORE!

USE ALL YEAR LONG

- ✓ Spring
- ✓ Summer
- ✓ Fall
- ✓ Winter



Adirondack + Patio + Deck Chairs



Portable Folding Chairs + More



Stadium + Arena + Concert Seats

Reviews

“VERY WELL MADE, EXCELLENT PRODUCT!!”



“Bought 2 for son and daughter in law for Christmas 2024... Bought two more for my husband and me. Love them. Then my sister moved close by and she was using husbands when here. When I saw you had a pink one I was ready to order! Also purchased the gray one...” – P. Schaufler



“We love our new chair blankets! They fit the chair perfectly. They are very soft to sit in and make the chairs so cozy. Very well made, excellent product!!... All around great experience and great company! Thank you.” – S. Casey



“Love the Chair Blanket! Fits perfectly over an Ekornes Stressless Recliner that is old and worn... now it looks like new and is so cozy! It washes up great too. Great product! Now to order one in pink!” – J. Neujahr



Polar Fleece

Ships Within 4-6 Business Days. MOQ: 6.

Standard Polar Fleece



NEW

 Super Soft Cozy Polar Fleece

Ships February 25, 2026



Red Plaid
#CHBL-0001



Pink Plaid
#CHPNK-001



Grey Plaid
#CHBLK-001

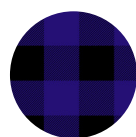


Blue Plaid
#CHBLU-001

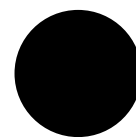


Green Plaid
#CHAGRIN-001

Ships March 15, 2026



Purple Plaid
#CHPUR-001



Black Solid
#CHBLACK-001



USA Stars
#CHUSA-001



Floral
#CHSPNG-001



Each Includes Matching Attached Carry Bag

MSRP	6-18	24-96	97+
\$49.99	\$27.00	\$26.00	\$25.00

Realtree Edge™ Camo

NEW

Ships March 15



**REALTREE
EDGE**

#CHRTR-001

REALTREE EDGE Camouflage Pattern ©2016 of Jordan Outdoor Enterprises, Ltd., all rights reserved.

MSRP	6-18	24-96	97+
\$64.99	\$37.00	\$36.00	\$35.00

Beach Towel

Ships Within 4-6 Business Days. MOQ: 6.

Standard Beach Towel





**Quick-Dry,
Sand-Resistant Towel**



**Odor Resistant +
Moisture Wicking**



**Performance
Micro Terry**

Ships April 25, 2026



American Wave
#BEUSA-001



Aloha
#BEHAI-001



Blue Tide
#BEBLU-001



Each Includes
Matching Attached
Carry Bag

MSRP	6-18	24-96	97+
\$49.99	\$27.00	\$26.00	\$25.00

NCAA® Licensed Collegiate Options

Ships Within 4-6 Business Days. MOQ: 72.

Polar Fleece



EXAMPLE

NEW



Includes
Matching Attached
Carry Bag

MSRP	6-18	24-96	97+
\$64.99	\$37.00	\$36.00	\$35.00

Beach Towel



EXAMPLE

NEW



Includes
Matching Attached
Carry Bag

MSRP	6-18	24-96	97+
\$64.99	\$37.00	\$36.00	\$35.00

Packaging and POP Design

Hangtag

2.75" W x 3.5" H



Front



Back

Retail Packaging

10" W x 4" D x 13" H



Front



Back

- Machine Wash and Dry
- Material: 100% Polyester
- Weight: 2.5 lbs.

Custom Shelf Displays & Free-Standing Displays are Available



Front



Back

6 Unit Tray Pack

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